

How Stephen redesign live with **AI agents & Paper**

Here is the 7-step framework he used to rebuild two sections of his site in real code, by voice, no Figma.

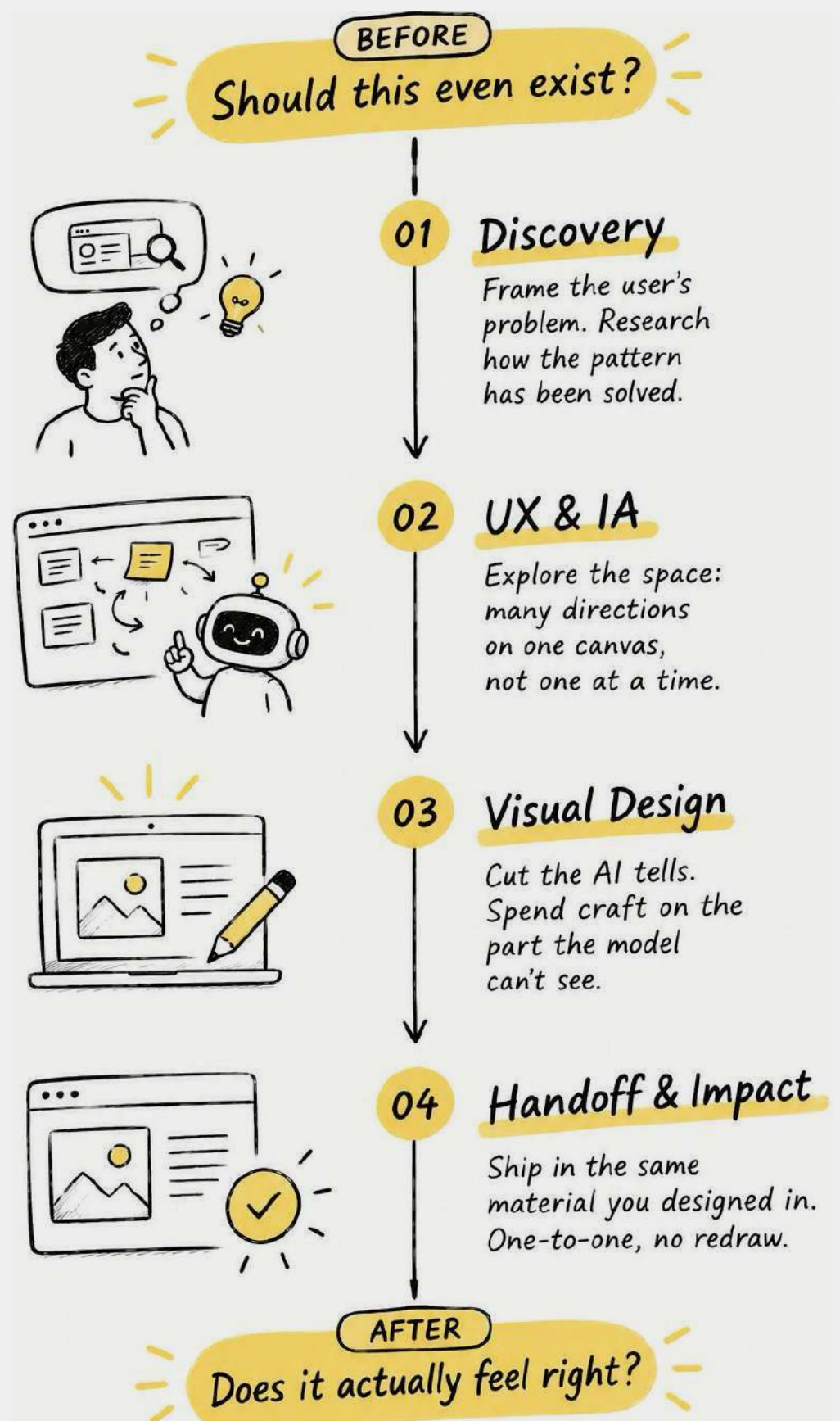


Swipe
➡

1 Decide what deserves to exist

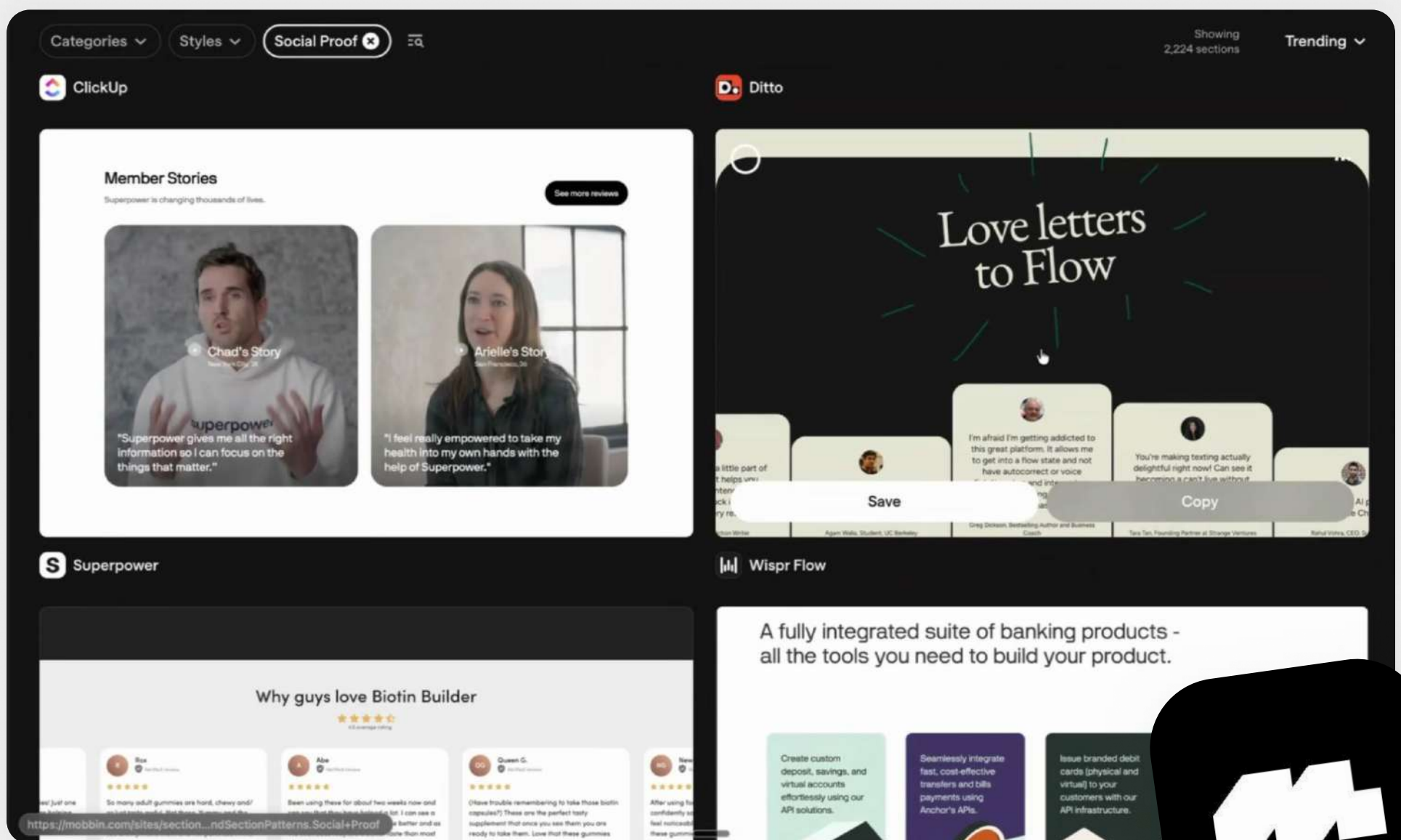
Before touching a pixel, Stephen asked: do we even need a testimonials section at all? And if we do, what job does it do?

The brief wasn't "redesign the testimonials," it was "make a stranger trust us in five seconds." Kill what isn't needed. Frame what survives as a product problem.



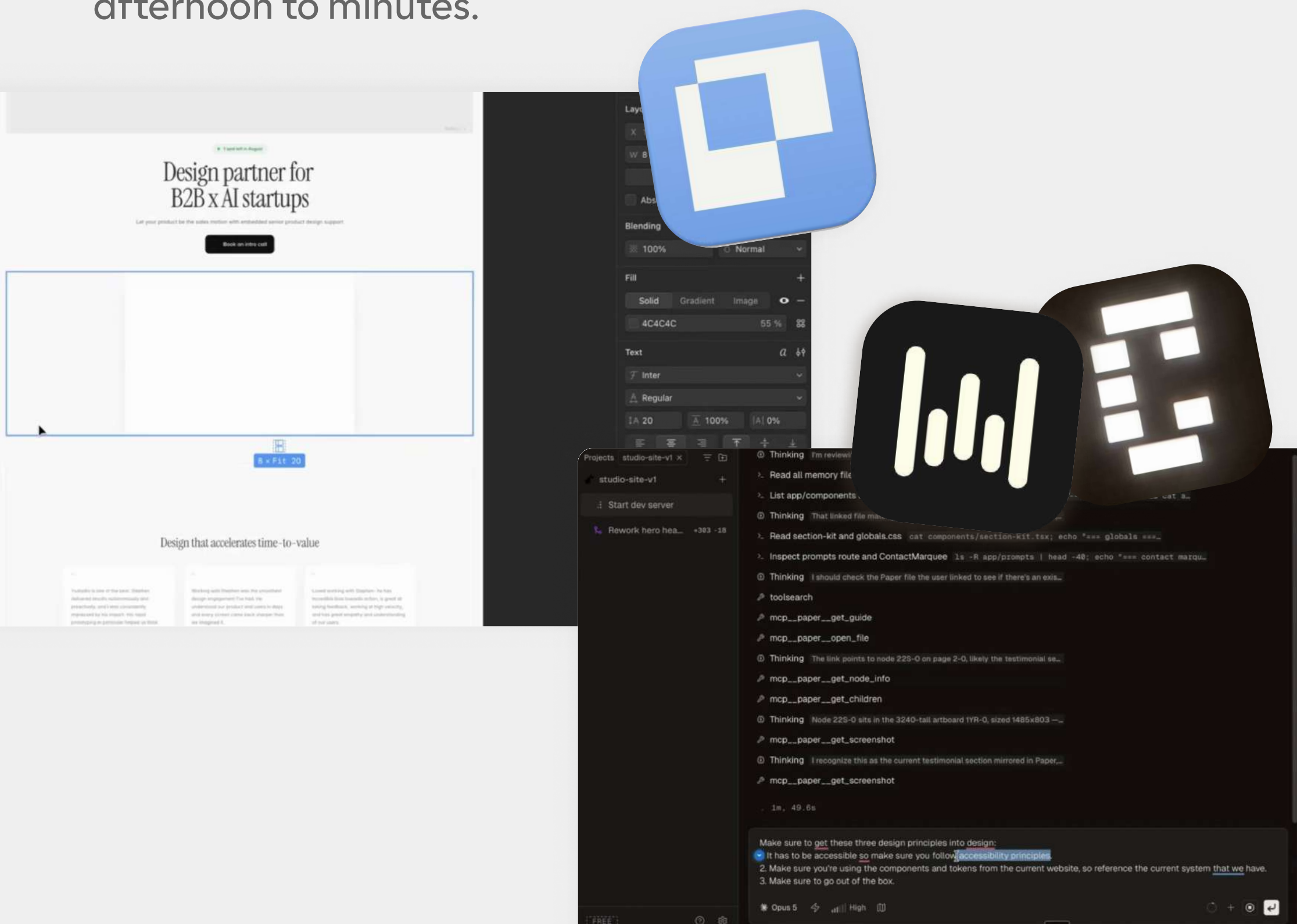
② Research the pattern before you invent one

Before designing a single option, Stephen pulls references from **Mobbin**. How have other teams solved “social proof”? Those screenshots go straight into the AI as direction. Skipping discovery is how you reinvent a solved problem, badly.



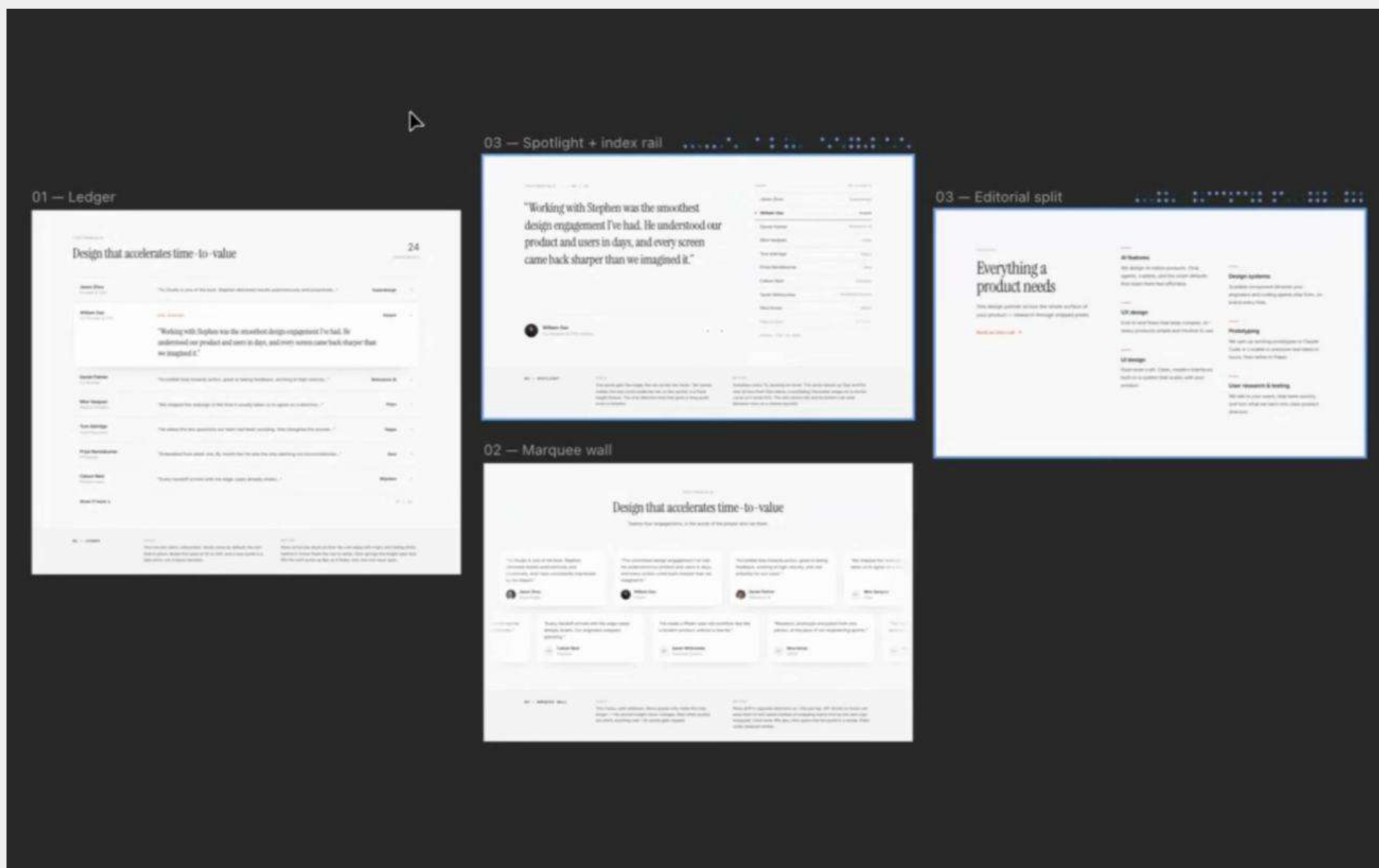
③ You get out what you put in

The AI's output is capped by the context. Stephen pulls his live site into the canvas with **Paper Snapshot Chrome extension**, so there's nothing to rebuild, then briefs the agents out loud with **Wispr Flow** on **Conductor**. A rambling spoken prompt comes back as clean instructions. Setup goes from an afternoon to minutes.



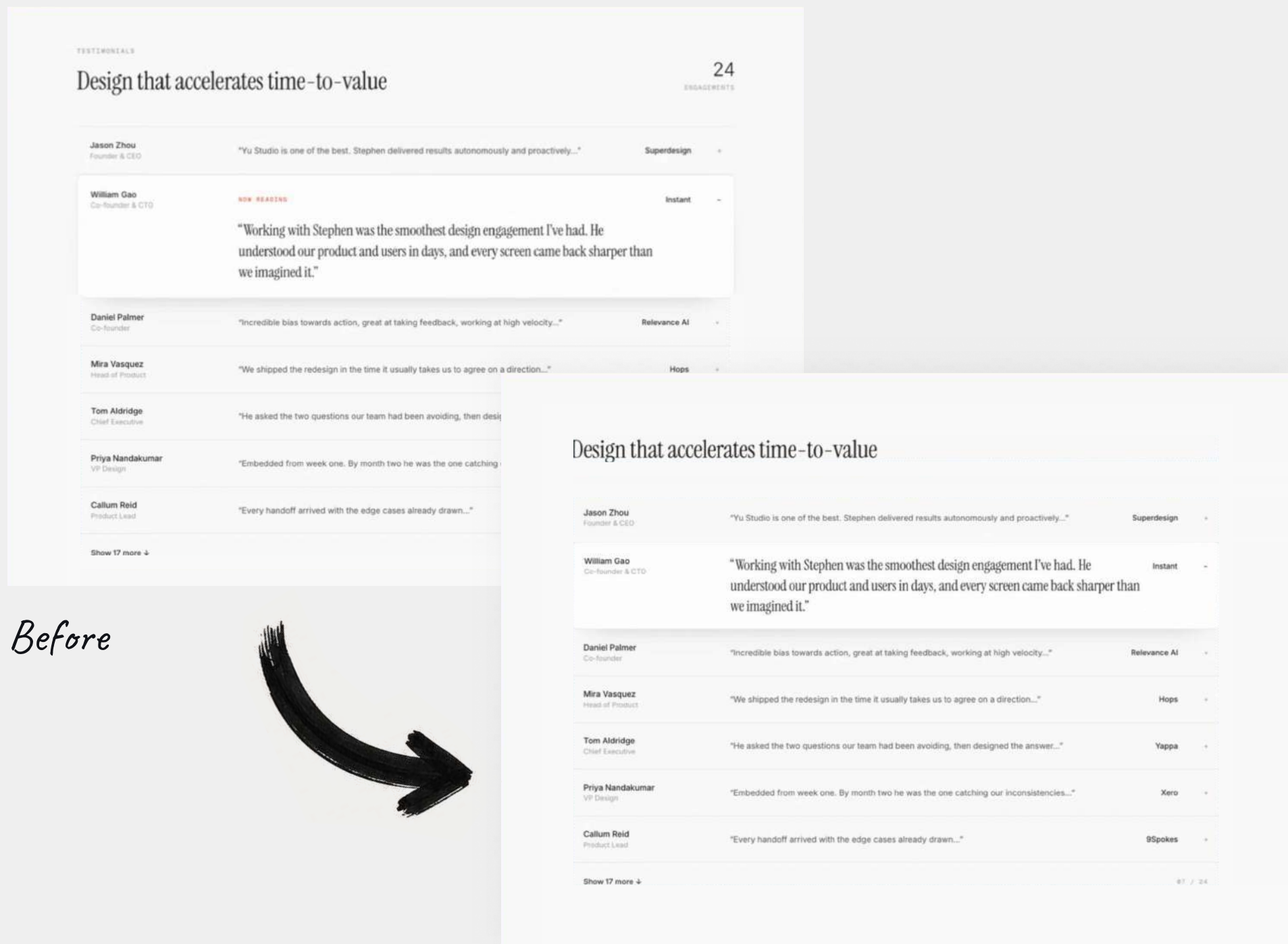
4 Generate ten directions, then study all ten

He asks for eight to ten layouts on one canvas: accordion, marquee, timeline, stacked cards. Not to ship one, to see the whole space at once. The canvas surfaces directions he's not sure he'd have reached alone. The skill is knowing which two to push further.



5 Learn the AI tells, then cut them

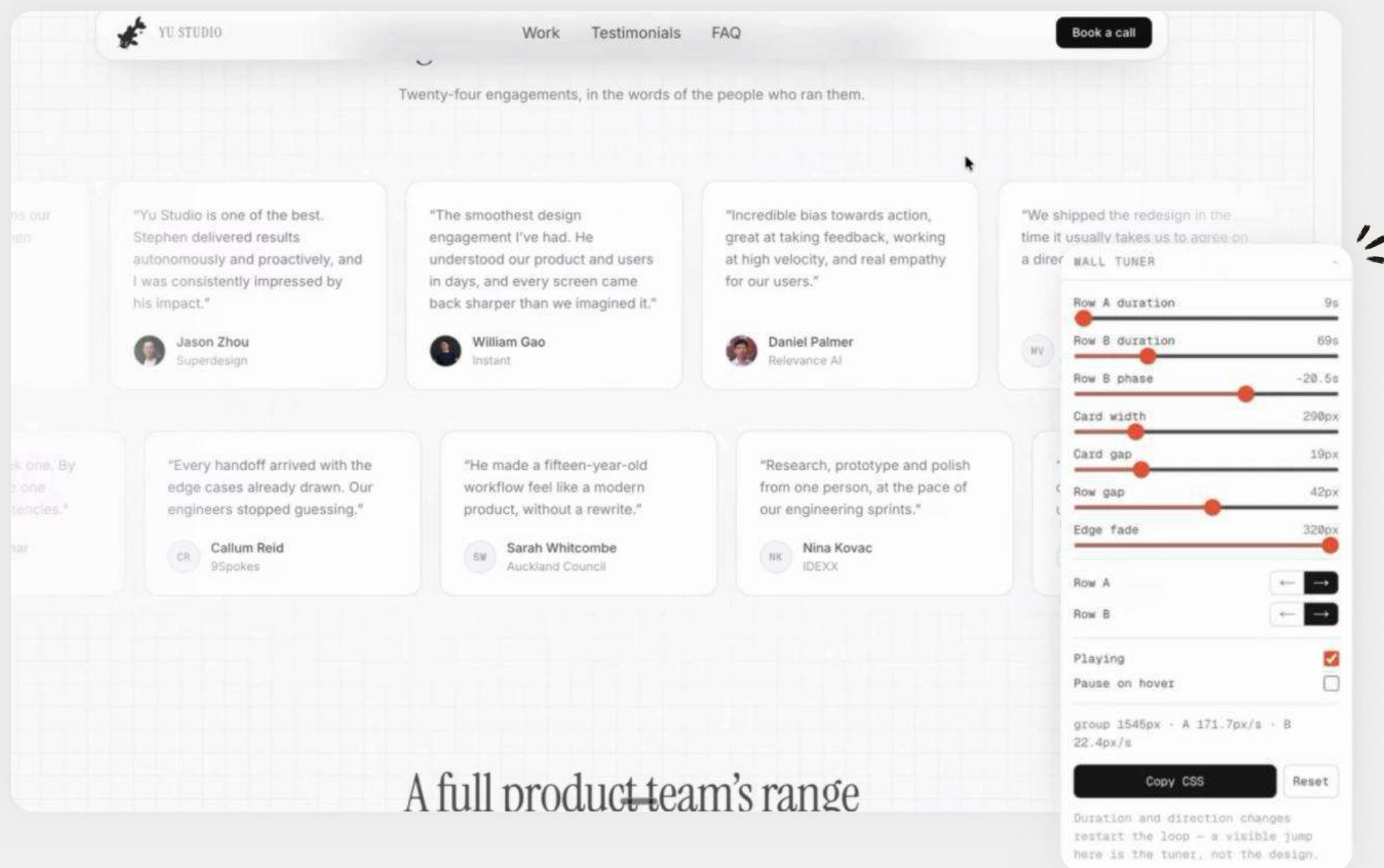
Six near-identical font sizes. An eyebrow label on every section. An icon louder than the text it supports. Stephen calls it acting “like an insecure designer”: AI adds, a designer subtracts. The cleanup is cutting the type scale, aligning the font family, stripping the decoration.



After

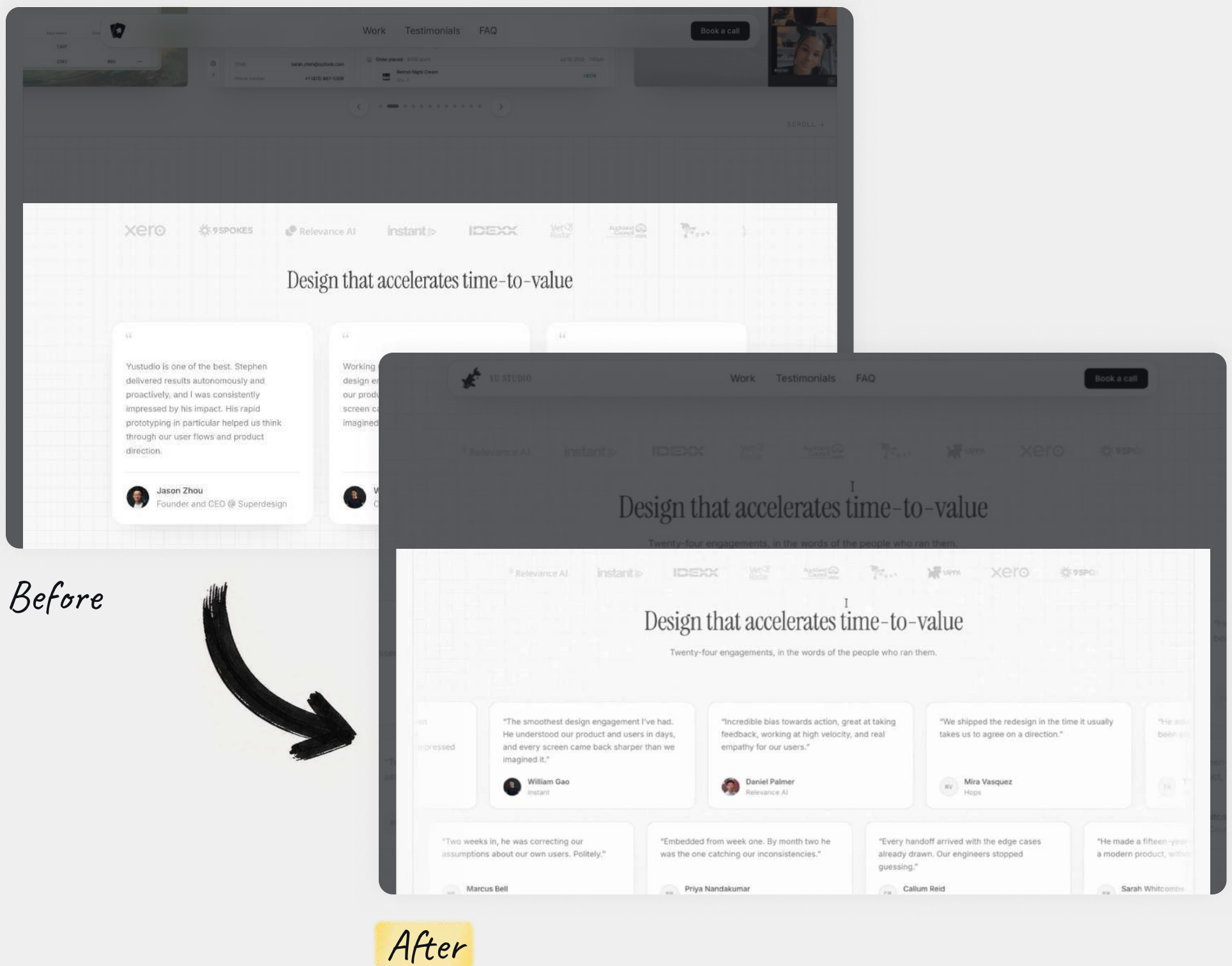
6 Spend craft on the 5% AI can't see

Optical alignment. Line-height nudged from 16 to 20. Motion that eases instead of snapping. The model can't judge timing from a screenshot, so Stephen has it build a slider panel and dials it in by feel.



7 Design in the material you ship

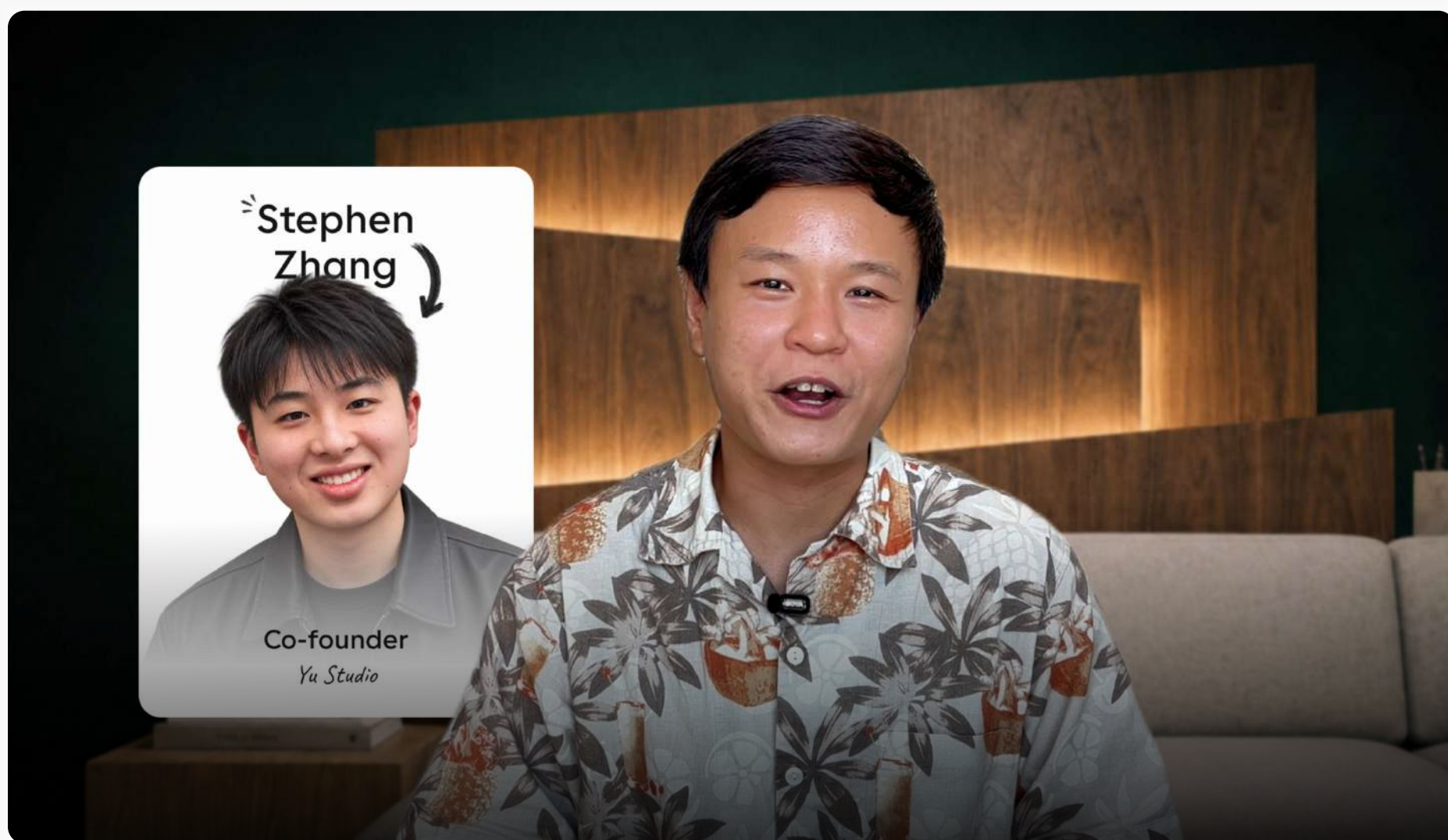
Because the canvas is real code, the chosen layout ships to production one-to-one, no redraw. It goes further: the agent fills the cards with real client names pulled from the codebase, and it added a pause-on-hover to the scrolling row on its own. Handoff becomes a copy-paste.



Watch the full redesign



youtube.com/@madebychip.design



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Comment a section you ship without asking if it should exist 📌